

March 21, 2007

Megatrend: "a large over-arching direction that shapes our lives for a decade or more."

As gift planners, our work is being shaped by the confluence of existing and emerging megatrends, dramatically affecting the way we work, our alliances, and the donors, prospects and charities we serve. Our ability to understand these trends and adjust our thinking and acting will spell the difference between success, mediocrity or failure in the future. This session will explore the impact of four megatrends on the charitable gift planning industry and offer insights for success from seasoned gift planners across the country.

SPEAKERS:

Jeffrey W. Comfort, *Senior Director of Planned Giving, Georgetown University, Washington, DC* Jeff currently serves as the senior director of principal and planned gifts at Georgetown University in Washington, D.C. Before arriving at Georgetown in 1995, Jeff spent 11 years in Denver directing the planned giving program for the National Jewish Medical and Research Center. Jeff is active both nationally and locally in planned giving professional associations. As a member of the National Committee on Planned Giving, Jeff has served as president, sat on the board for 5 years and acted as chair of the 10th National Conference in New Orleans. Jeff remains active in the organization by participating on the ethics committee and chairing the task force on gift valuation. On the local level, Jeff is a current member and a past president and board member of the National Capital Gift Planning Council of Greater Washington.

Cynthia Wilson Krause, *President, Wilson & Krause, Dallas, TX* Cynthia is President of Wilson & Krause, a philanthropic advisory services firm. She practiced law in Dallas, Texas before working with Baptist Foundation of Texas as Associate Trust Counsel and with Baylor Health Care System Foundation as Vice President and Senior Trust Counsel. She established Wilson & Krause in 1997 and is currently on the faculty of The College of William & Mary National Planned Giving Institute and serves on the editorial board of the Planned Giving Design Center. She is a past conference chair and board member of the National Committee on Planned Giving, past president of the North Texas chapter of NCPG and a former member of the editorial advisory board of the publication, Planned Giving Today®. She is a frequent speaker and author of numerous articles on philanthropy and planned giving topics. Cynthia has extensive experience integrating the theories of psychological type and the Myers-Briggs Type Indicator® into the work of the individual gift planner, the gift planning team and the development office, and is a qualified administrator of the MBTI®.

TIME & PLACE THE ASSOCIATED: Jewish Community Federation of Baltimore

101 W Mount Royal Ave, Baltimore, MD 21201

PARKING: Parking is permitted in the garage (across from the Meyerhoff Symphony Hall) adjacent to the ASSOCIATED. Please bring ticket with you for validation.

SCHEDULE

8:00 - 8:30 a.m. Registration and Continental Breakfast
 8:30 - 8:45 a.m. CPGC business and announcements
 8:45 - 10:00 a.m. Session

Registration: Registration should be made in advance. Please complete the form below and mail with your check to: Chesapeake Planned Giving Council, P. O. Box 44123, Baltimore, MD 21236.

Cost:

Pre-registered:
 CPGC Members: \$25/person
 Non-Members: \$45/person
Walk-in:
 CPGC Members: \$30/person
 Non-members: \$45/person

Program Questions?
Call Rebecca Rothery 410-625-8488
Membership or Registration Questions?
Call Jackie King at 443/678-1186.

Registration & Cancellation Deadline: Thursday, March 15, 2006

Please return this registration form with a check made payable to Chesapeake Planned Giving Council, P.O. Box 44123, Baltimore MD 21236. Members ONLY may fax their registrations to 410-931-2978. No cover is necessary.

*Uniting
 Legal,
 Financial &
 Development
 Professionals in
 Charitable
 Gift Planning*

REGISTRATION

Name/Title _____

Organization _____ Telephone _____

Address _____

EMAIL ADDRESS _____

I am a CPGC member. Enclosed is my check for \$25
 CPGC MEMBERS ONLY: Bring a Friend FREE (one time per year)
 GUEST NAME: _____

I am a CPGC member who has PREPAID

I am not a member of CPGC. Enclosed is my check for \$45